

Two-phase open international competition for the creation of a work of art at the new “eins” administrative building in Chemnitz

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1. Principles of the procedure

1.1 Type of competition

The competition is being held as an international, two-phase competition for the erection of an artwork at the administrative building of the energy supplier **eins energie in sachsen** in the centre of Chemnitz. Neither phase will be anonymous. German and English will be permitted as competition languages.

Phase 1

All eligible persons are invited to participate. A prerequisite for participation is the submission of two reference projects (with a brief description and photographic documentation). Of the works submitted during Phase 1, a jury will select 10 designs for participation in Phase 2.

Phase 2

The 10 participants selected at the end of Phase 1 will be admitted. In addition, a further 10 artists will be admitted after being directly approached by the specialist prize jury. The composition of the jury remains unchanged. The selected first prize will be created.

1.2 Awarding authority

eins energie in sachsen GmbH & Co. KG
Represented by the Management Board
Johannisstrasse 1
09111 Chemnitz

Primary contact:

Astrid Eberius, Press Officer and Head of Corporate Communications
Johannisstrasse 1
09111 Chemnitz
johannisstrasse@eins.de
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1.3 Eligibility

Phase 1

In Phase 1, visual artists who have experience with the realisation of art projects or comparable projects in public space and can prove that they are able to implement their ideas professionally are welcome to enter the competition. It is permitted to form working groups, for example to ensure professionalism and to guarantee completion of the design.

Phase 2

This phase is limited to 10 participants selected by the jury during Phase 1, plus another 10 participants directly approached by the specialist prize jury. Legal entities and working groups are considered as one participant. For legal entities, the name and professional qualifications of the person responsible for implementation must be provided. In the event that a working group is commissioned with the artwork at the end of the competition procedure, the members of the working group must undertake to remain in the group until the work of art has been completed.

2. Task and competition requirements

2.1 Location

Building

Situated at a central location in Chemnitz, the new administrative building of **eins** has strong ties to the city and the region of southwest Saxony and is therefore a particular focus of public attention due to the company's status as an infrastructure service provider. TCHOBAN VOSS Architekten Dresden have created a noteworthy architectural highlight in the future European Capital of Culture.

Aware of this responsibility, **eins** has decided to position a work of art either in front of or on the eye-catching building. By adding artistic touches to the structure and its immediate environment, the aim is to significantly enhance the attractiveness and acceptance of the new company headquarters – in the Johannisquartier district – especially for people living in Chemnitz and the south of Saxony.

eins is the pre-eminent energy services provider in Chemnitz and southern Saxony. The company is based in Chemnitz and supplies around 400,000 household and commercial customers with natural gas, electricity, internet, heating and cooling as well as water and energy-related services. **eins** is committed to youth, sports, culture and social projects in the region it traditionally serves and is equally dedicated to protecting the climate and the environment.

Details of the building

- 6 floors, 10 parking levels
- approx. 13,500 square metres of space, workplaces for approx. 500 employees, modern customer services centre on the ground floor

Architecture and facade:

- striking visibility from near and far: built along sweeping axes
- quiet building in the style of a somewhat squat, extended warehouse
- the structure reflects the theme of the ribbon-like facades in the surrounding area, but with an idiosyncratic concept and plasticity: the facade cladding overlooking Bahnhofstraße is created with folded sheets in 3D (three different projection levels that interlock in wave-like patterns and create a motif that suggests a steady flow, woven components, connectivity, movement and a stream of energy).

Foyer:

Art features strongly in the foyer as well. Three coloured circles by the internationally acclaimed artist Jay Gard – a native of Chemnitz – adorn a wall in the light-flooded foyer and are therefore visible also from the outside. All of the circles have a diameter of 3.33 metres and are fashioned from wood.

Artwork location(s) (refer to the attachment "Artwork locations")

On the administrative building itself, the following locations have been included in the plans for the future artwork and are available for selection (mandatory, alternative locations are not permitted):

- (1) on the facade of the building on Johannisstrasse (glass facade)
- (2) on the forecourt building corner Bahnhof-/Johannisstrasse
- (3) on the facade of the building at the corner of Bahnhofstrasse/Johannisstrasse
- (4) on the forecourt building side on Bahnhofstrasse
- (5) on the facade of the building on the Bahnhofstrasse side
- (6) on the side of the roof overlooking Bahnhofstrasse

It is important to note that areas (1), (3), (4), (5) and (6) each describe the entire available spare. Locations can be selected at the artists' discretion within these areas.

The administrative building is at the heart of a dynamic, bustling environment. Depending on the location, the future artwork will be visible already from a distance, e.g. from the intersecting streets of Zschopauer Strasse, Bahnhofstrasse and Johannisstrasse, as well as from the central bus stop (public transport hub). The location is particularly lively during daytime hours due to its central appointment on the named main roads with an adjacent pedestrian zone and a children's playground in the vicinity. It also stands in full view of the employees working in the building and customers entering through its doors. There are tramlines running along Bahnhofstrasse, and regular services operate in both directions. The background noise is what one would expect of this central location – due to motor vehicle and tram traffic, footpaths and the playground. The pedestrian zone at the centre of the city with its retail outlets is directly adjacent in the direction of the Roter Turm building.

Spatial/technical requirements or constraints:

The artwork must not obstruct public traffic in any way. Moreover, it must be located outside of escape routes, fire department access roads and fire department movement areas, must not have any reflective properties or sharp edges.

It should be suitably contrasted to accommodate the visually impaired.

The 20 artists admitted to participate in Phase 2 will receive information on the concrete technical framework conditions (including the technical preliminary work and foundations provided by the awarding authority) by the end of April 2022.

2.2 Task

The new administrative building in Chemnitz city centre is intended to become an "open house" – a place that encourages and offers encounters, entertainment and information. The ideas of openness, regional bonds and warm encounters should be reflected artistically both in and in front of the building.

The artwork can contribute to the identity of the city of Chemnitz – Europe's Capital of Culture in 2025. The city itself can look back on a long and successful industrial history. The artwork must be contemporary and reflective of the municipal mission statement as "City of Modernity" as well as the standards of a regional and forward-looking company.

The themes of the artwork may refer to the topics of energy and/or sustainability, although this is not mandatory.

A budget of €200,000 (net) is available to turn the design into reality.

2.3 Competition requirements

Phase 1

Application for participation in the competition:

Each applicant in the competition must submit evidence of two artistic projects realised in the past according to their own design. These must be two works of art that are permanently installed on buildings or in public spaces (national and/or international). The reference projects must demonstrate that the artist has the ability to find suitable responses to the particular environment and to accommodate the local conditions.

For reasons of comparability, two A4 pages must be submitted for each reference project:

- meaningful description of the work with regard to intention, materials, period of completion, examination of the context (mandatory; max. 250 words)
- name of the client or competition organiser
- photographic documentation: sketch of the original design and 2-3 photos of the completed work (incl. surroundings/context of the work)
- submission of originals: A4 format; digital submissions: text files as PDF, photo files as jpg

Artists who submit more than two A4 pages per reference will not be admitted to the competition.

Selection of eligible artists by the jury:

The representatives of the specialist prize jury will directly propose an additional 10 artists for participation in Phase 2. They will be identified during the 1st jury meeting and subsequently approached.

All artists selected by the jury will be informed of the outcome of the jury meeting and invited to participate in the competition by 30 April 2022.

Phase 2

Each participant in the competition submits one specific proposal for the competition artwork. It is at the discretion of the artist to select the type and form of art. An ensemble is also possible (as an alternative to a single location). Lighting or the use of light can be incorporated in the artwork, i.e. should be planned into the design for the evening and night-time hours.

The 20 artists admitted to participate in Phase 2 will be notified in detail of the technical framework conditions (including the technical preliminary work and foundations provided by the awarding authority) by the end of April 2022.

The following must be submitted:

1. Elaborations (mandatory; max. 1,000 words): a detailed description of the design for the competition artwork, including communication of the artistic idea:

- informative drawings and sketches, e.g. conveying the height relationship to the spatial surroundings, plan view for the two-dimensional arrangement at the site
- specification of the materials to be used, including how the materials will behave in continuous use and how susceptible they are to vandalism
- general outline of the production process
- timetable for completion

2. Drafts on two unfolded A0 sheets:

2.1 Representation of the design to scale: placement at the site (administrative building), description of interaction with the surroundings

2.2 Visualisation from several sight lines (depending on the location(s))

2.3 Technical execution: detailed scale drawings of the technical and constructive components (without specified scale)

2.4 Statements on staging (e.g. light)

3. Detailed cost estimate, taking into account the specification that a total budget of €200,000 euros/net is available for completion of the artwork. All completion measures must be planned and implemented within this budget (all costs relevant to completion, incl. preparatory and finishing work). A cost calculation must be prepared using the form provided to demonstrate compliance with the upper cost limit. The budget includes the artist's fee.

4. Submission of a model in a scale of 1:20 or a 3D visualisation to convey an impression of the finished work of art and its integration into the urban setting.

Participants shall take into account that the selected materials must be suitable for permanent use. An additional sketch must be provided of all technical components to enable an assessment of design feasibility. An overview of the operating, maintenance and servicing costs shall also be submitted.

3. Procedure

3.1 Expense allowance

Phase 1: An expense allowance will not be provided.

Phase 2: Each participating artist receives €3,000/net as a lump-sum expense allowance if they submit a verifiable work that fulfils the criteria of the assignment. This allowance covers all costs incurred in connection with participation in the competition. Working groups and/or legal entities receive the allowance only once, regardless of the number of members.

3.2 Jury

Specialist prize judges (4)

- Dr. h. c. Ingrid Mössinger, former Director General of Kunstsammlungen Chemnitz
- Susanne Altmann, art historian and curator
- Matthias Flügge, Rector of the Dresden Academy of Fine Arts
- Jörg Rudloff, TCHOBAN VOSS Architekten
- Substitute jury member - Frank Weinhold, cultural manager and representative for applied and fine arts on the cultural advisory board of the city of Chemnitz

Award judges (3)

- Roland Warner, Chairman **eins** Management Board
- Sven Schulze, Lord Mayor of the city of Chemnitz
- Sylvio Krause, Mayor of Amtsberg, Chairman of the **eins** Supervisory Board
- Substitute jury member - Michael Stötzer, Mayor of the city of Chemnitz

3.3 Preliminary assessment

Preliminary assessment also includes a review of compliance with the terms and conditions, criteria and competition requirements as set out in these competition documents.

The preliminary assessment is carried out by the following parties:

- **eins** energie in sachsen as the organiser
- Civil Engineering Department in the City of Chemnitz
- Parks Department in the city of Chemnitz
- Urban Planning Department in the city of Chemnitz
- Architect of the building
- Grid company inetz GmbH

3.4 Place of documents issue

The competition documents, consisting of this competition text and additional appendixes, will be made available in digital form from 20 December 2021 at the following address: www.eins.de/johannisstrasse - or will be sent by post on request.

3.5 Place to submit competition entries

Phase 1

- the competition documents can be submitted personally in a sealed envelope marked with the reference "competition - work of art", posted in the letterbox at the company's head office (Johannisstrasse 1, 09111 Chemnitz, Germany, for the attention of Corporate Communications) or
- sent in by post stating the reference "competition - work of art" (eins energie in sachsen GmbH & Co. KG, Johannisstrasse 1, 09111 Chemnitz, Germany, Attn. Corporate Communications), or
- sent in digital format with the subject line "competition - work of art" to the email address johannisstrasse@eins.de (all files in one email)

Phase 2

- the documents (and optionally the model) can be submitted personally at the company's head office on Johannisstrasse 1, 09111 Chemnitz, Germany (after prior consultation with the awarding authority), or
- be safely packaged and sent by post to the awarding authority stating the reference "competition - creation of a work of art".

3.6 Queries

The colloquium will take place on 17 May 2022 from 3 to 8 p.m. at **eins**, Johannisstrasse 1, 09111 Chemnitz (room 2A.16). All questions and answers in the colloquium will be published afterwards on www.eins.de/johannisstrasse.

Written questions can be submitted in advance by email to johannisstrasse@eins.de and will be answered at the colloquium.

3.7 Prizes

Three prize winners will be selected. Prize money will be awarded at the end of Phase 2. In addition to the prize money, the winner of the first prize will be commissioned to complete the artwork.

1st prize: €8,000/net

2nd prize: €6,000/net

3rd prize: €4,000/net

3.8 Marking of the drafts

Phase 1 and 2: All submissions (all parts) must include the name, address and email address of the participant(s).

3.9 Necessary declarations

1. The declarations required under 3.9, paragraphs 2-4 must be submitted in a sealed and opaque envelope bearing the name of the submitter(s) or sent online in a suitable form.

2. Proof of the references required under 2.3 (Phase 1) must be demonstrated in the submitted declaration.

3. The participant declares in both Phase 1 and Phase 2 that they hold the intellectual copyright to the design(s). The authorised representative and the creator must also be named in the event of participation by a working group. The creator's declaration must be signed by the participants or, in the case of working group, by the authorised representative. Working groups must submit a declaration in which they undertake, in the event that they are

commissioned with the artwork, to jointly complete planning and realisation and to remain as members of the working group until the artwork is finished. In the case of legal entities, the name and professional qualifications of the person responsible for implementation must also be stated.

4. In Phase 2, the participant or the working group must declare that they are capable of completing the design and must guarantee that third-party work will be carried out by suitable specialist firms.

3.10 Announcement of the competition results

Phase 1: The results will be announced digitally at www.eins.de/johannisstrasse. The selected artists will receive a written invitation to participate in Phase 2.

Phase 2: The results will be announced digitally at www.eins.de/johannisstrasse.

3.11 Timetable

Jury Preliminary Consultation	9 November 2021
Phase 1 - Publication of the competition documents	20 December 2021 until 13 March 2022
Submission of documents for Phase 1	until 13 March 2022
Jury meeting for selection of the competition participants	4 and 5 April 2022
Invitation to participate in Phase 2	until end of April 2022
Colloquium	17 May 2022
Submission of the competition entries	until 31 July 2022
Jury meeting to select the prize winners	28 and 29 September 2022
Announcement of the results	October 2022
Construction of the artwork	Afterwards

3.12 Evaluation criteria

The order of criteria does not indicate any relative importance. Documents that are not submitted in full cannot be considered.

Phase 1

Application for participation in the competition:

Evaluation will be based on the submitted reference projects (refer to 2.3 for the requirements).

Selection of eligible artists by the jury:

The representatives of the specialist prize jury directly propose additional artists for participation in Phase 2. The jury discusses these proposals and agrees on 10 additional artists who will be approached for participation in Phase 2. In the event that proposed artists decline to participate, the next artist on the list will be approached.

Here, too, the selected artists must also have extensive experience in the planning and completion of permanently installed artworks on buildings or in public spaces.

Phase 2

Evaluation of the idea/design for the competition artwork:

- artistic statement and artistic design (freely selectable genre and form)
- visibility and signal effect
- incorporation within the context of the location, integrative quality

- visual harmony with or accentuation of the building's architecture
- design feasibility (technical and building code requirements and viability)
- durability, safety (in areas with public traffic), robustness of the technology and materials used
- cost-effectiveness of the design:
 - compliance with the cost framework, indication of possible financial risks
 - downstream costs
 - energy consumption
 - maintenance costs
- ability to test and assess the work

In the event that the winning design proves not to be feasible, an assessment will be carried out to determine whether the second- or third-placed design can be completed as the winning design.

3.13 Exhibition of the winning designs

Following the final decision, the three winning designs will be exhibited for a limited time in the **eins building** (either in the form of models or drawings, photos, etc.). Specific arrangements will be agreed with the creators.

3.14 Copyrights

The submitted designs from Phase 1 remain the property of the participants. The awarding authority has the right to publish the designs of Phase 2 in connection with its reporting on the competition in its internal and public communications and is entitled to name the creator(s).

The competition entry that is commissioned after the end of the competition will become the property of the awarding authority. In the event of wear or damage to the work of art, the awarding authority will examine - with the involvement of the artist - whether and when the work of art will be repaired.

Copyright to the winning design, including protection against duplication of the winning design, remains with the winner of the competition without restriction. **eins** is entitled to the exclusive right of use of the artwork (e.g. for marketing as merchandise etc.) for as long as the winning design remains installed. **eins** will name the creator of the artistic design in the usual place at all times.

3.15 Insurance of the designs

The awarding authority guarantees that the submitted works, in particular the models from Phase 2, will be treated with care. The participants are responsible for taking out insurance.

3.16 Return

Phase 1: Applications will not be automatically returned by the awarding authority. The original application documents from Phase 1 can be collected by the applicants in person by prior arrangement. The documents can also be returned on request. Stamped and addressed envelopes must be enclosed with the application.

Phase 2: The models and the submitted documents from Phase 2 must be collected in person by prior arrangement; the awarding authority will not send them. The documents/models can also be returned on request. Stamped and addressed envelopes or postage stamps for parcel delivery must be enclosed with the application.

By taking part in the competition, the participant accepts the content and terms and conditions of this competition. The jury meets in non-public sessions. Its decision is final. Minutes of the two jury meetings will be published on www.eins.de/johannisstrasse after the conclusion of the procedure. Legal recourse is excluded.

3.17 Additional remarks

The artist whose contribution is to be realised commissions the companies to execute the design. Access rights to the building must be agreed with the competent employees at **eins** before the work is carried out. Moreover, **eins** must be informed about the period and execution of the work.

Part 2 Annex

Photo / video documentation of the location and immediate surroundings

Site plans and views

Creator's declaration form